

Sector Capacity Building Initiative



Stories for Impact Digital Storytelling

Stories For Impact is an immersive four-part blended training program to support human service professionals in the Gladstone Region to craft, capture and share impactful stories to amplify community voices, engage audiences and inspire social change.

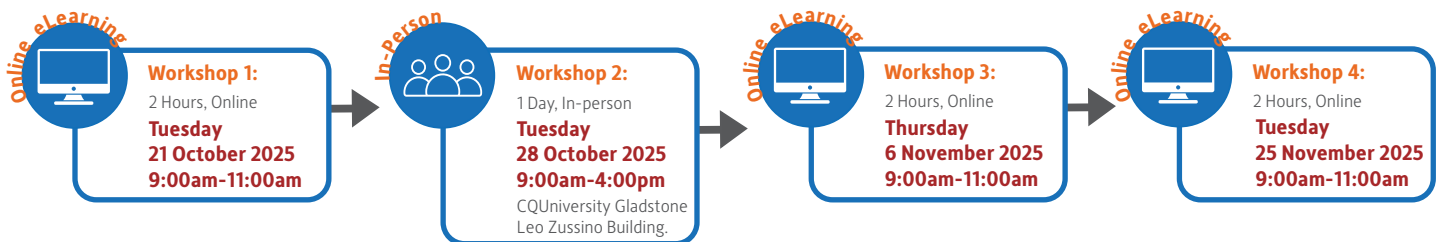
Stories connect us and help us make sense of the world around us. We can create a better world by telling stories that matter and shaping more inclusive narratives that hold a vision for the world as it is and as it could be.

Learn skills to FIND, MAKE, EDIT & SHARE amazing and affordable video stories about your project, cause or initiative, with frameworks and techniques, using smartphones and everyday technology.

This program engages ethical, strengths-based, and community-centred storytelling practices, to harness the power of stories for systems change.

The program will equip participants with:

- tools to develop strategic, values-aligned stories that strengthen community engagement and advocacy
- hands-on experience with accessible filmmaking and editing tools to create compelling stories using smartphones
- best practice for sharing your story far and wide.



Cost

\$416 per participant. If cost of training is an inhibitor to participation, please contact GRT.

The Sector Capacity Building Initiative partnership has sponsored:

- ✓ Training Facilitator Accommodation and Travel
- ✓ Training Venue
- ✓ Training Catering
- ✓ Training Coordination and Administration

About Training Facilitators

Digital Storytellers are a group of purpose-driven storytellers who are skilled at using story strategically to drive positive impact. They have been driving positive change using the power of narrative for close to a decade.

Scan the QR code to express your interest.

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Program Overview



Workshop 1: FIND Your Story (2 Hours, Online)

- The Story Canvas
- Story Structure



Workshop 3: Story Support (2 Hours, Online)

- Recap and group check-in
- Edit Your Story (continued)
- Troubleshooting and debriefing on filming/editing process



Workshop 2: MAKE/EDIT Your Story (1 Day, In-person)

- The basics of smartphone filmmaking
- Introduction to equipment
- Interviews and dynamic footage
- Editing



Workshop 4: Story Support & Sharing (2 Hours, Online)

- Recap and group check-in
- Troubleshooting and debriefing on filming/editing process
- Share stories

Equipment required: smartphone or tablet.

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The Sector Capacity Building Initiative
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